

SAP BusinessObjects 4.0

The Best BI Suite for Everyone



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Agenda



1. Easier Reporting for Self Service
2. Better Visualizations
3. Q&A

What were the “WANTS”?



Mobility

Better Self Service

Faster Performance

Visualize

**Integrated Data
Services**


SAP BusinessObjects

Consistency

SAP BusinessObjects 4.0

The Best BI Suite for Everyone



Engaging User Experience

- Modern styling and unified look and feel
- Refined interactivity with shared charting, alerting, and search options
- Common query design experience across all data sources

New Semantic Layer

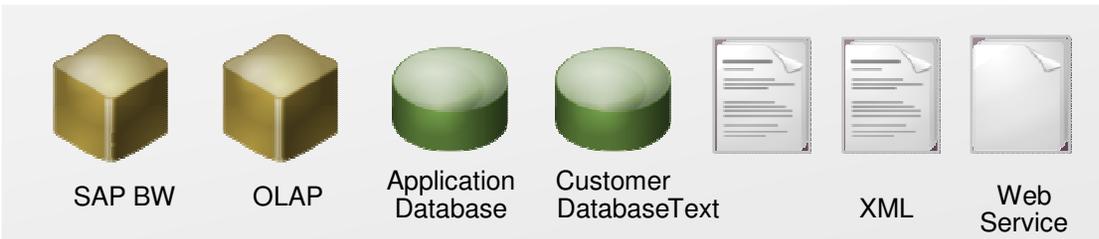
- Native multi-source support for fresh perspectives
- New information design tool for heterogeneous access over all sources
- New abstraction layer for multi-dimensional data sources

Simplified, Right-Scale Deployment

- Enhanced scalability with virtualization and native 64-bit support
- Comprehensive system diagnosis and monitoring
- New auditing for compliance and usage analysis



New Semantic Layer for Exposing Business Data Under a Single Umbrella



Highlights

- Consistent business user experience
- Trusted access to information
- Heterogeneous access over all sources
- Multi-source perspective

The Best BI Suite for SAP Customers



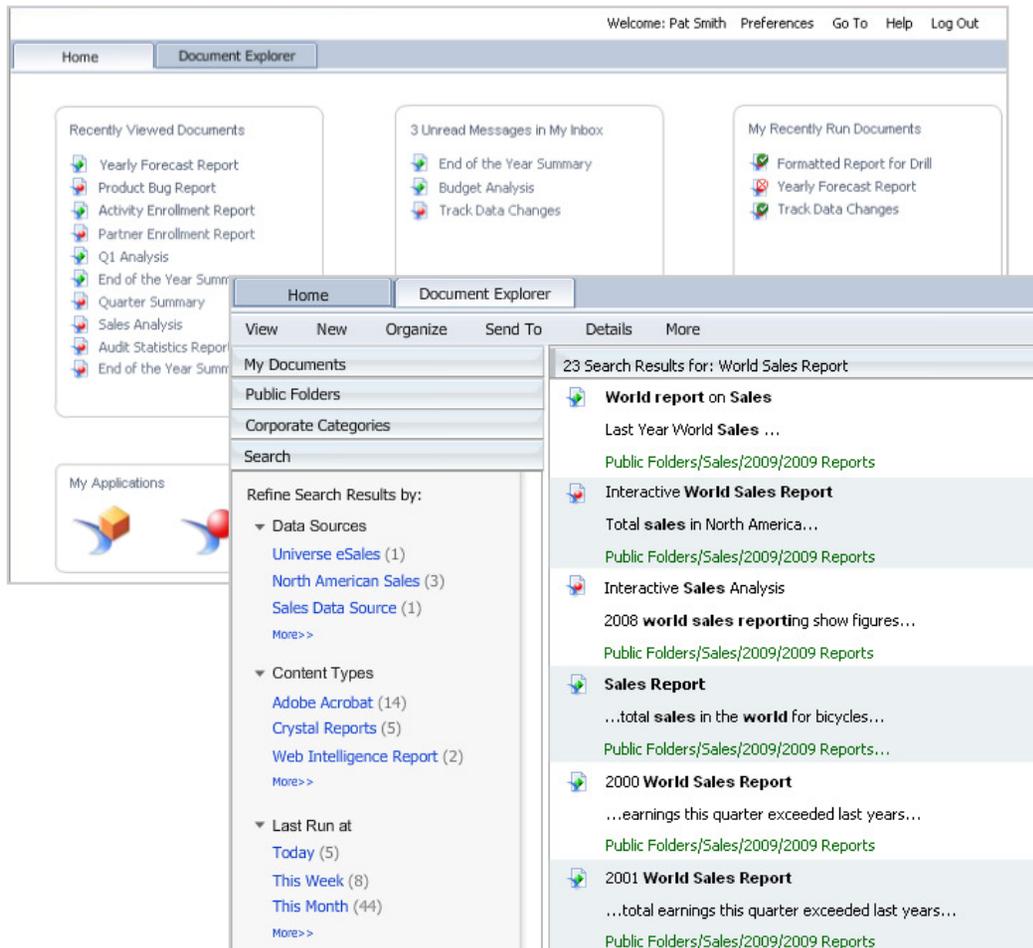
1 BI SUITE



Innovation Without Disruption	Simpler and More Intuitive	Scale and Power
<p>Leverage all of your investments - BW cubes and BEx query design</p> <p>Transition BEx analyzer users to next gen BI now</p> <p>Adopt SAP BusinessObjects BI platform at your own pace</p>	<p>Bring advanced analysis to the familiar Microsoft Office experience with new Analysis tools</p> <p>Boost user adoption with the SAP BusinessObjects BI suite</p>	<p>Get Immediate response time regardless of data volume</p> <p>Build pervasive BI applications</p> <p>Integrate with SAP – monitoring, lifecycle management, search, and user management</p>

SAP BusinessObjects

Self-Service Information Consumption



New content navigation and search

Easier self-service access to find all available information

Enhanced filtering and search options reducing page scrolling

Enhanced navigation for working with multiple documents

Engaging New User Experience

Modern styling and unified look and feel for all BI solutions



The screenshot displays the SAP Business Objects report editor interface. At the top, there are several tabs: File, Format Report, Report Elements, Formatting, Data Access, Analysis, and Page Setup. Below these are sub-tabs for Tables, Cell, Section, Chart, Other, Tools, Position, and Linking. The main area contains three visualizations:

- Bar and Line Chart:** A combined bar and line chart showing 'Number of guests & Future guests' (blue bars) and 'Revenue' (red line) across four countries: Australia, France, Nepal, and US. The x-axis is labeled 'Country' and the y-axis has two scales: 0 to 1600 for guests and 0 to 3,500,000 for revenue.
- Heatmap:** A heatmap showing data for 'Year' (2006 and 2005) across 'Locations' (Toulouse, Paris, LA, Dallas, London, Manchester). The heatmap is color-coded with red, green, and black cells.
- Map:** A map of the United States with various cities labeled: New York, Los Angeles, San Fran..., Austin, Washi..., Bost..., Houston, Chicago, Colorado..., Dal..., and Miami. A mouse cursor is hovering over Austin.

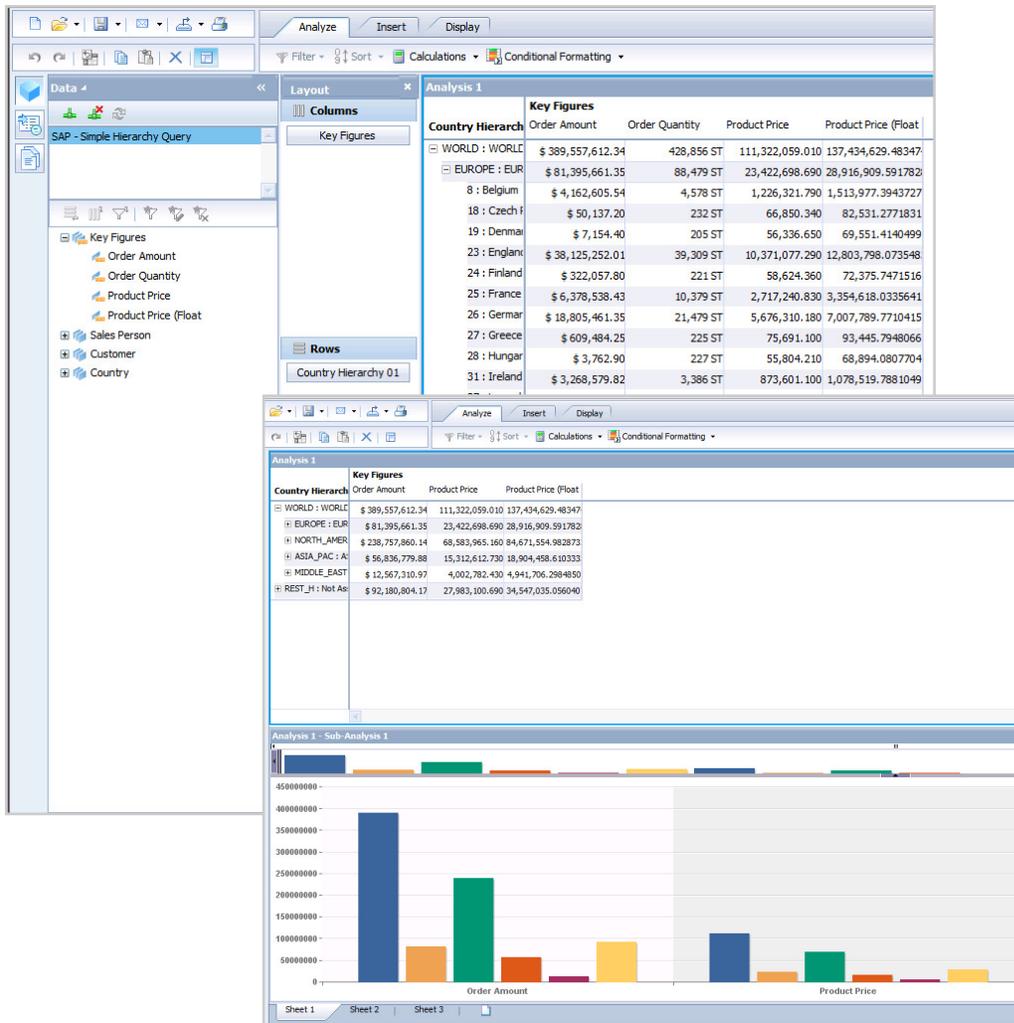
At the bottom right, a 'Query Browser' window is open, showing a 'New Query' dialog with filters for 'State' (California, Massachusetts, New York) and 'Category' (5 values...), and prompts for 'City' and 'Store name'. The 'Result Objects' list includes State, City, Sales revenue, Margin, Store name, Year (1), and Quarter (2).

Refined user experience

- New charting options and ribbon toolbar for all solutions
- Expanded interactivity
- Common query design experience across all data sources

Self-Service Access to Deep Business Insights

SAP® BusinessObjects™ Analysis, OLAP Edition



Advanced analytical capabilities

Analyze across multiple dimensions and hierarchies

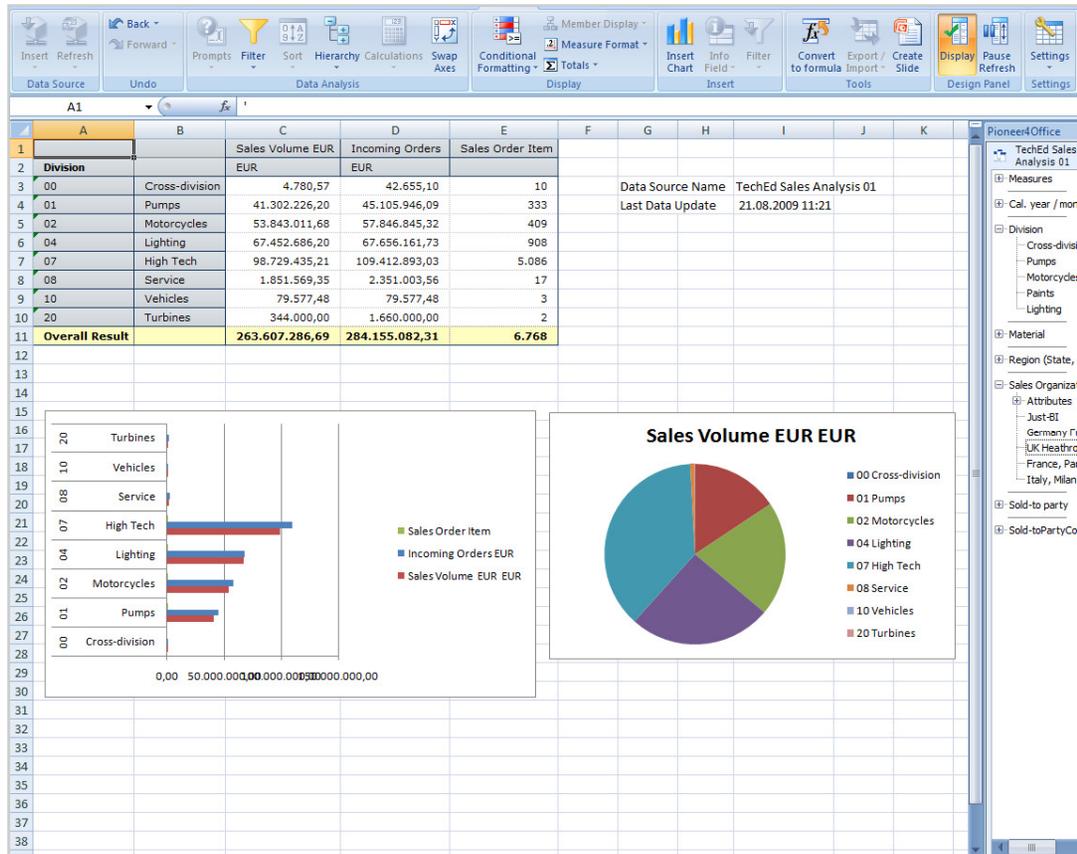
Uncover deep business insights

Boost user adoption and lower TCO with web-based analysis

Leverage all your investments - BW cubes and BEx query design, and BI platform

Take Your Productivity to the Next Level

SAP® BusinessObjects™ Analysis, Microsoft Office Edition



Easy-to-use OLAP analysis in Office

Familiar and intuitive Microsoft Office user experience

Uncover deep insights with powerful Excel-based analytical capabilities

Bring analyses into PowerPoint presentations

Leverage all your investments - BW cubes and BEx queries, and BI platform

There Are More Mobile Phones Than Toothbrushes (5B vs 2.2B)



SAP BusinessObjects Mobile BI Interactive Reports & Dashboards



Make informed decisions with
instant access to personalized
information

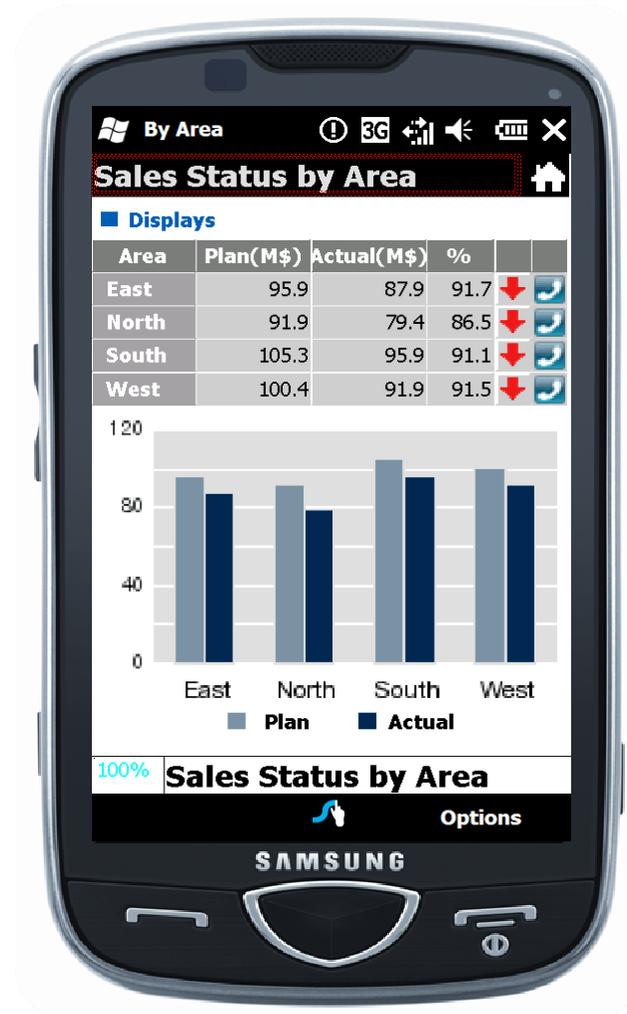
Leverage existing BI investments &
skills to **quickly** reach mobile
users

Ensure **secure** access to
information across a range of
devices

Receive **alerts** on critical events

Investigate problems and
opportunities

Take immediate **action**

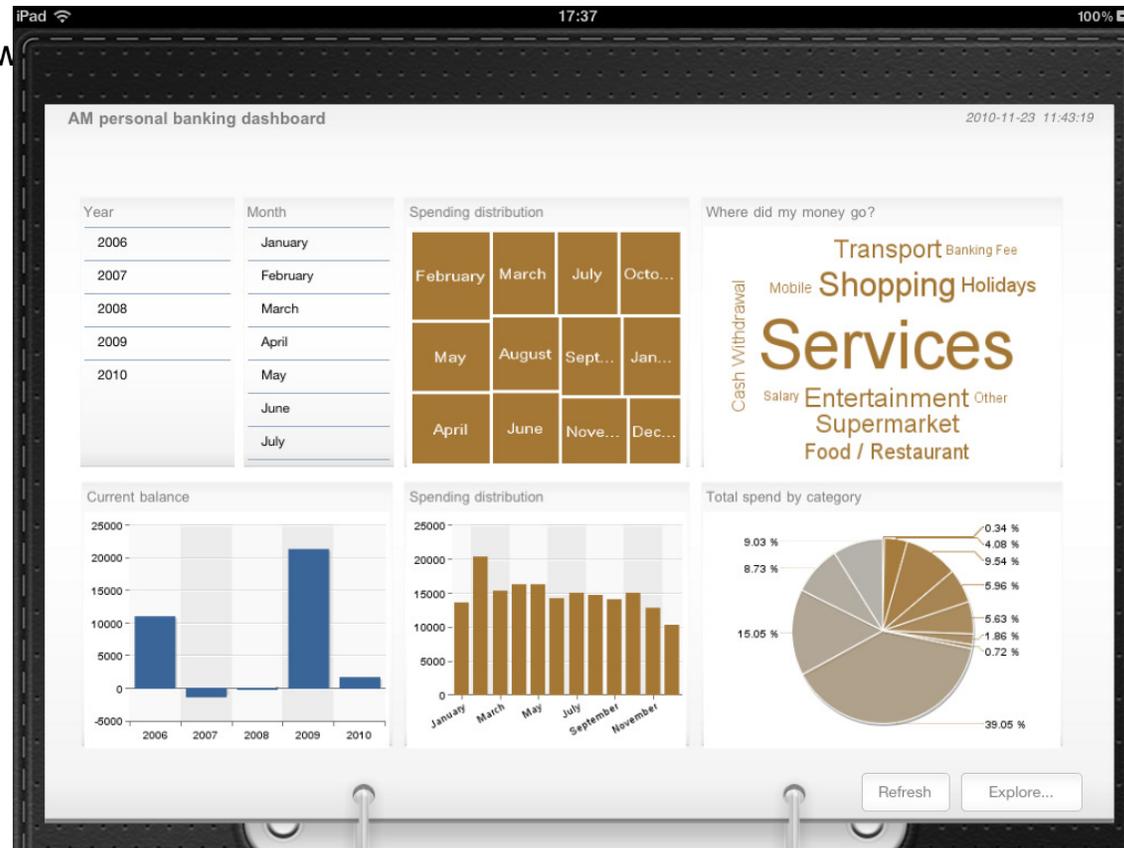


SAP Business Objects Exploration Views Objects

Exploration Views



- Empowers business users to easily create, navigate & share key business views.
- Highly Personalized & Dynamic Experience
- Leverage investments in Business Objects Enterprise, Explorer , in-memory data sources (HANA, BWA) & Semantic Layer
- Smart visualization w... ke informed business decisions.



Architecture



What's not new?



Global server side architecture is the same n-tier architecture with :

- web application server and BI4 webapps in front**
- BI4 servers in the back**
- and a BI4 repository database at the bottom.**

Still using CORBA for inter-server communication.

CMS is still the main central server.

What's new?



Installed products

64 bits servers, but...

Installed third parties

More BO products installed as default with BI4 and some new stuff on existing services



LCM is included

- LCM now can use SAP transport system
- LCM webapp still independent (but in the same war than) (...:8080:/BOE/LCM)

BO Mobile is included

- BO Mobile administration now integrated in BI4 platform
 - user right management (in CMC)
 - mobile server administration (in CCM)

Query Builder is still there

- ...:8080/AdminTools

Platform Search

- new indexing engine (Lucene from Apache group)
- indexes ALL content (including report data) (configurable in CMC)
- externally integrable through OpenSearch API
- self healing search engine (automatically start/stop depending on CPU usage)

New third parties installed with product



Following Oracle move on Sun, MySQL is no longer the default database:
Windows systems → Microsoft SQLServer 2008
Unix systems → DB2 9.7 Personal Edition
! Bundled DB2 installer on Unix is fragile, prerequisites

Tomcat was upgraded from 5.5 to 6.0 (release note)
! Note that Tomcat with BI4 is quite long to start (>10mn)
Same load time with a deployment on Tomcat 5.5
→ probably due to the size of BI4 webapp (one single war)

SAP JVM now installed with BI4
→ used by all backend Java servers.

64 bits servers



Starting with BI4.0 all backend servers are 64 bits.

→ Including all Java processes

→ Backend servers and web application server (Tomcat)

For backward compatibility reasons some are not:

→ There is a 32 bits Connection Server

→ And a 32 bits Crystal Reports Server

BI clients are all 32 bits, nothing new here

→ server and client install on same machine supported (but not advised)

Servers & Services



The term server is used to describe an operating system level process hosting one or more services. For example, the Central Management Server (CMS) and Adaptive Processing Server are servers. A server runs under a specific operating system account and has its own PID.

A service is a server subsystem that performs a specific function. The service runs within the memory space of its server under the process id of the parent container (server). For example, the SAP BusinessObjects Interactive Analysis Scheduling and Publishing Service is a subsystem that runs within the Adaptive Job Server.

Full description of server types, services affectation per server, services types, services definition is available in the BI4 Administration Guide.

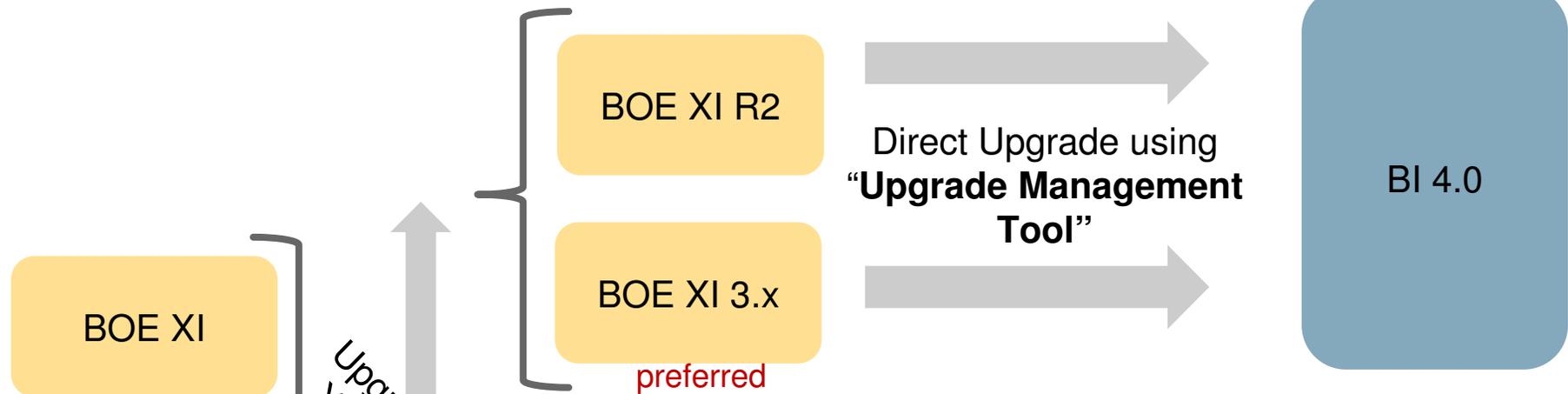
Platform auditing architecture changed in BI4

- Auditing still done by the CMS
- ADS = Auditing Data Store (Audit database)
- local auditing text files are written in a local folder (path configurable)
 - flushed to ADS by CMS auditing thread every 3mn
 - CMC/Audit text background color gives flushing task state
 - flush delay automatically adjusted from previous flush time

Auditing management application in CMC

No more default Universe and reports delivered with the product

Upgrading to BI4



Upgrade from BO 5/ 6 CE8/9/10 to XIR2 & XI3 with "Import Wizard"

No direct Upgrade
Go first to XI R2 or XI 3.x 

BOE stands for BusinessObjects Enterprise.
BI stands for Business Intelligence
CE for Crystal Enterprise.

Thank you!

